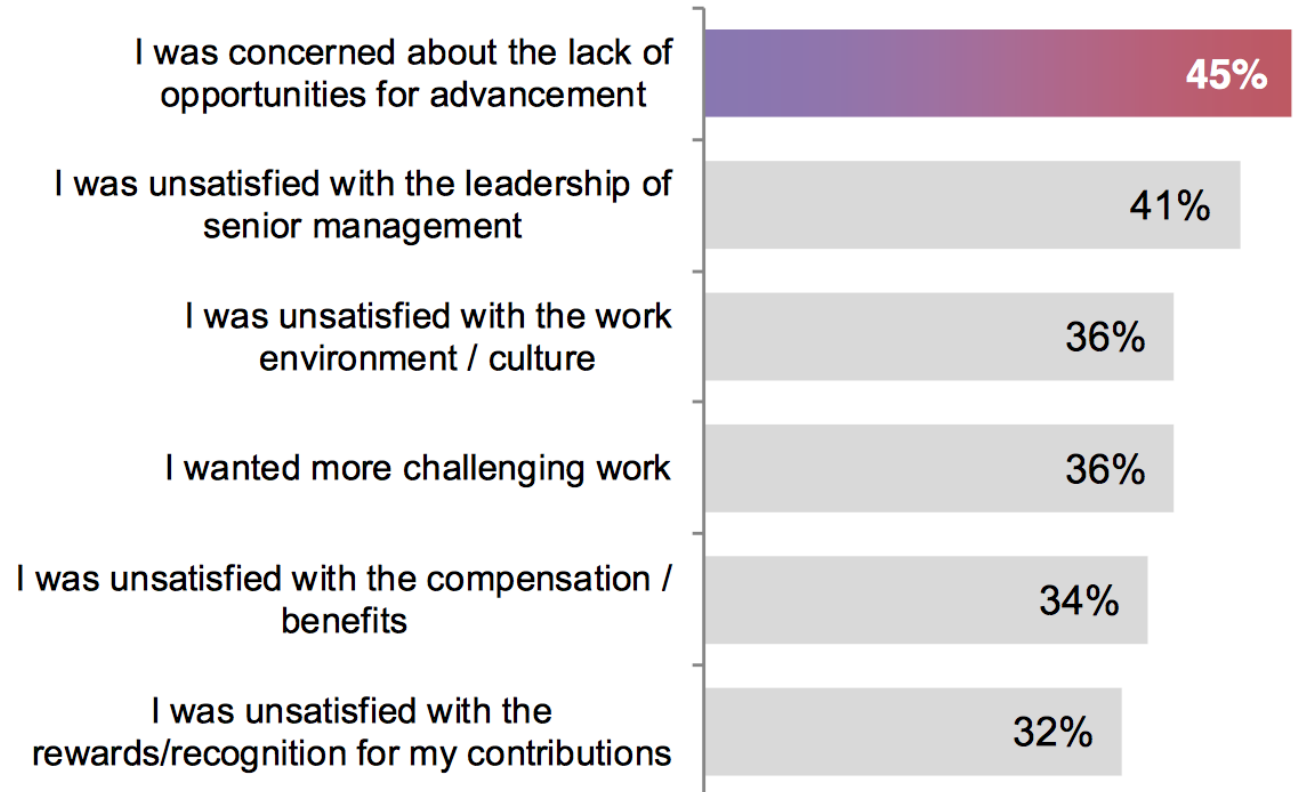


Effectively Connecting with Your Future Talent: Understanding the Profile of the New Cybersecurity Specialist

Deidre Diamond,
Founder and CEO, CyberSN
Founder, #brainbabe

Why they left: Concern for career advancement

Top reasons people left their old job (global average)



LinkedIn Survey - "Why and How People Change Jobs" (March 2015)

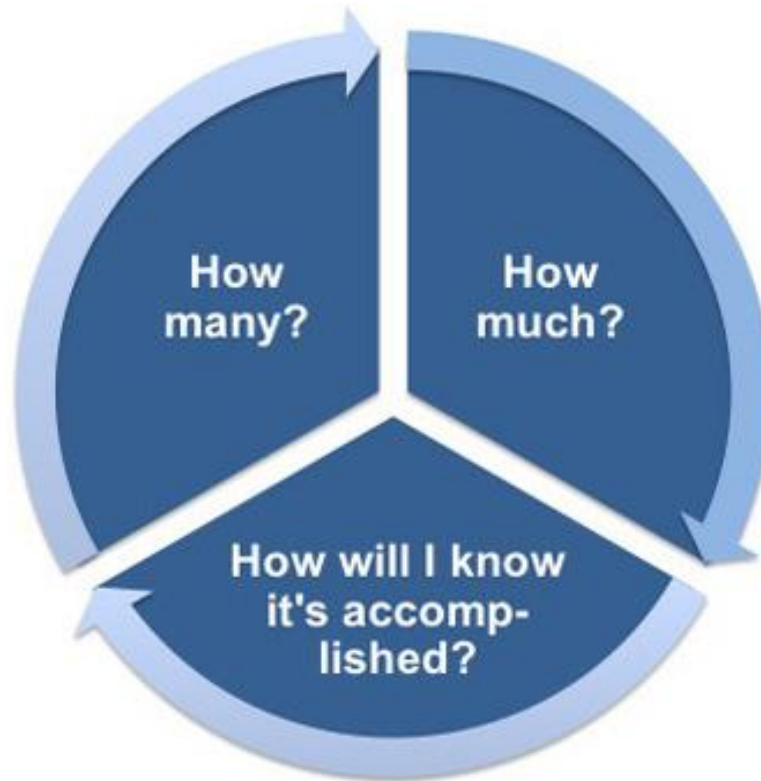
All people want the same 7 things at work

1. To feel valued
2. Measureable agreements around roles and responsibilities
3. Transparent and honest communication
4. A clear career path
5. Consistent training and constant learning
6. Wage equality with peers
7. To work around kind, respectful people

To feel valued



Measurable agreements around roles and responsibilities



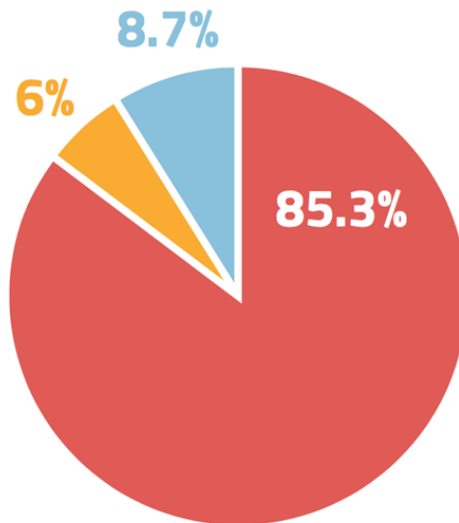
Transparent and honest communication

In an (ISC)² survey indicated **96 percent** of women and **92 percent** of men said Communication Skills are the **#1** attribute for success in cyber security.

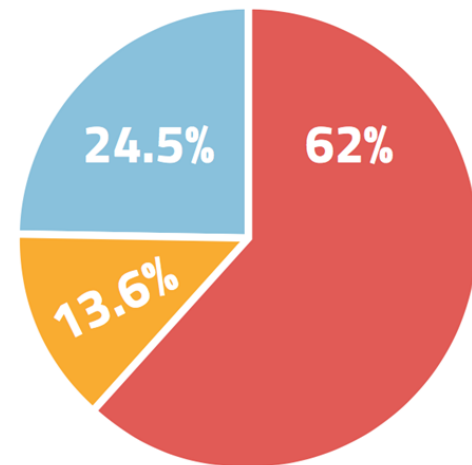
The (ISC)2 Global Information Security Workforce Subreport (2015)

A clear career path

Do you hope to be promoted or advance to the next level of your career in the next three years?



Do you aspire to hold a C-Suite or senior management job someday?



Yes

No

Unsure

NCWIT - "Women in Tech: The Facts"

Consistent training and constant learning



Wage equality with peers



Women who work full time earn on average **75 to 80** cents for every dollar earned by men — a pay gap of about **20% to 25%**.

Glassdoor - Demystifying the Gender Pay Gap

To work around kind, respectful people



“The highest form of wisdom is kindness.”

- The Talmud

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@cyber_sn

@DeidreDiamond

@brain_babe

Deidre Diamond

info@cybersn.com

1-888-470-8011